



B.S. BUSINESS ADMINISTRATION, MANAGEMENT CONCENTRATION

48 units in Major : : 57 units in Program

I. BUSINESS CORE: *Required* **7 COURSES @ 4 UNITS = 28 UNITS**

BUS	316	Production/Operations Management
BUS	319	Management Information Systems
BUS	320	Business Data Analysis and Interpretation
BUS	344	Organizational Behavior
BUS	360	Introduction to Marketing
BUS	370	Introduction to Managerial Finance
BUS	491	Seminar in Management Strategy & Policy

Capstone: final semester & after all Business Cores completed

II. MANAGEMENT CONCENTRATION (REQUIRED) **3 COURSES @ 4 UNITS = 12 UNITS**

BUS	340	Human Resources Management
BUS	350	Management
BUS	452	Leadership in Organizations (<i>pre-req: BUS 344 & 350</i>)

III. MANAGEMENT CONCENTRATION (ELECTIVES) **2 COURSES @ 4 UNITS = 8 UNITS**

Chosen by program faculty; students may substitute an Internship for one of the electives

BUS	391	Cross Cultural Communication and Negotiation (4 units)
BUS	393	Introduction to International Business (4 units)
BUS	451	Entrepreneurship/Small Business Mgmt (4 units)
BUS	453	Small Business Analysis
BUS	499MG	Internship (<i>after taking two Concentration Cores</i>)

IV. UPPER-DIVISION GENERAL EDUCATION (*Junior & Senior Level*) **9 UNITS**

- At least 3 units in each of the general education areas of B, C and D
- Program will provide a selection of coursework to fulfill this requirement

V. OTHER GRADUATION REQUIREMENTS

- Graduation Writing Assessment Requirement (GWAR): *WIC class as part of program, or WEPT test proctored at College of Marin*