B.S. BUSINESS ADMINISTRATION, MANAGEMENT CONCENTRATION
48 units in Major : : 57 units in Program

I. BUSINESS CORE: **Required**
7 COURSES @ 4 UNITS = 28 UNITS

- BUS 316 Production/Operations Management
- BUS 319 Management Information Systems
- BUS 320 Business Data Analysis and Interpretation
- BUS 344 Organizational Behavior
- BUS 360 Introduction to Marketing
- BUS 370 Introduction to Managerial Finance
- BUS 491 Seminar in Management Strategy & Policy
  *Capstone: final semester & after all Business Cores completed*

II. MANAGEMENT CONCENTRATION (REQUIRED) 3 COURSES @ 4 UNITS = 12 UNITS

- BUS 340 Human Resources Management
- BUS 350 Management
- BUS 452 Leadership in Organizations (*pre-req: BUS 344 & 350*)

III. MANAGEMENT CONCENTRATION (ELECTIVES) 2 COURSES @ 4 UNITS = 8 UNITS

  *Chosen by program faculty; students may substitute an Internship for one of the electives*

- BUS 391 Cross Cultural Communication and Negotiation (4 units)
- BUS 393 Introduction to International Business (4 units)
- BUS 451 Entrepreneurship/Small Business Mgmt (4 units)
- BUS 453 Small Business Analysis
- BUS 499MG Internship (*after taking two Concentration Cores*)

IV. UPPER-DIVISION GENERAL EDUCATION *(Junior & Senior Level)* 9 UNITS

- At least 3 units in each of the general education areas of B, C and D
- Program will provide a selection of coursework to fulfill this requirement

V. OTHER GRADUATION REQUIREMENTS

- Graduation Writing Assessment Requirement (GWAR): *WIC class as part of program, or WEPT test proctored at College of Marin*